



MARINE PROFESSIONAL

Reducing our environmental footprint

As part of the IMarEST's continued plan to achieve its zero-carbon goal for the Marine Professional, the magazine is now distributed to members subscribing to the printed version in a new paper wrapping. The wrap is printed on paper from sustainably managed and controlled sources which is 100% recyclable.

The printed paper is endorsed by the Programme for the Endorsement of Forest Certification (PEFC) – a non-profit, non-governmental organisation that promotes sustainable forest management through independent third party certification. It is considered the certification system of choice for small forest owners. All PEFC-endorsed standards have been subjected to rigorous public review during their development.

This is a strong step in reducing the Marine Professional's environmental footprint and is the latest in a series of efforts we've taken to increase the eco-friendliness of the magazine, including an expanded digital content portfolio and a reduction in print publication frequency to four larger 'bumper' issues per year.

The IMarEST vision going forward remains to gradually transition the magazine towards full digitalisation in the future, with a view to becoming near-carbon neutral. However, whilst the demand from members to receive a hard copy of the magazine prevails, we will take whatever measures are feasible to mitigate the impact as best we can. Members wishing to help reduce the environmental footprint of the magazine can do so by switching to digital-only by contacting the Membership team at membership@imarest.org.

