



# The Institute of Marine Engineering, Science & Technology



## Eastern USA Branch

Chairman & Honorary Secretary  
Bradley D.M. Golden  
15-55 Bell Blvd., 2nd Floor, Bayside, NY 11360  
goldenmarineandoffshore@gmail.com

Honorary Treasurer  
Alan L. Rowen  
6 Grove Court, New York, NY 10014  
alanrowen@gmail.com

November 6, 2018

### MEETING NOTICE

The next technical meeting of the IMarEST Eastern USA Branch will be a joint session with the Society of Naval Architects and Marine Engineers (SNAME), the Society of Marine Port Engineers (SMPE), and the American Society of Naval Engineers (ASNE). This meeting is being hosted by the IMarEST.

Date: Thursday, November 15, 2018

Location: India House  
1 Hanover Square  
New York, NY 10004

Topic: Marine Highway: Can We Make it Work?

Presenter: Bethann Rooney, Assistant Director, Port Department, The Port Authority of NY & NJ

<u>Time:</u>	Social Hour	– 5:00 PM	<u>Cost:</u>	Members	– \$40.00
	Dinner	– 6:00 PM		Non-Members	– \$55.00
	Technical Session	– 7:00 PM		Student Members	– \$15.00
				Student Non-Members	– \$25.00

Additional details about this presentation and future meetings can be found on the following pages. Please also see the Eastern USA Branch’s website for details on viewing a live webcast of this meeting and recordings of past meetings.

Please E-mail your plans to attend to Bradley Golden, Chairman & Honorary Secretary ([goldenmarineandoffshore@gmail.com](mailto:goldenmarineandoffshore@gmail.com)) by Monday, November 12, 2018. We encourage inviting prospective new members interested in joining the Institute to attend a technical meeting as a guest of the Eastern USA Branch of the IMarEST.

Best regards,

Bradley D.M. Golden, Chairman & Honorary Secretary

Vice Chair – Technical  
Paul Hormann  
pmhormann@gmail.com

Honorary Secretary Emeritus  
Robert J. Bazzini



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## **Eastern USA Branch**

### **TECHNICAL PRESENTATION INFORMATION**

**Date:** Thursday, November 15, 2018

**Location:** India House  
1 Hanover Square  
New York, NY 10004

**Topic:** Marine Highway: Can We Make it Work?

**Presenter:** Bethann Rooney, Assistant Director, Port Department, The Port Authority of NY & NJ

Focused on strategy and innovation, Ms. Rooney provides oversight for all policy, planning, legislative and regulatory affairs, environmental sustainability, performance and efficiency matters in the nation's third largest seaport. She is the architect and coordinator of the port's Council on Port Performance; the first forum of its kind in the nation that was established as a framework for port constituents to identify challenges to port efficiency and service reliability and develop recommended solutions. Prior to assuming this new role, Ms. Rooney was the General Manager, Port Security for the Port Authority. Assuming this post in the immediate aftermath of the 9/11 tragedy, she is a recognized world leader in maritime security and emergency management issues. A 26-year veteran in the maritime industry, Ms. Rooney has also worked in Port Operations, Property Management, Intermodal and Technology Planning. She is a graduate of the State University of New York Maritime College with a Master's in International Transportation and a Bachelor's in Marine Transportation with qualifications as a Third Mate. Ms. Rooney is also an Accredited Marine Port Executive from the International Association of Maritime and Port Executives

**Abstract:** Ocean carriers are optimizing their routes and services, deploying ever larger vessels and calling fewer ports. Chronic highway congestion negatively impacts the supply chains in the highly urbanized North Atlantic corridor, not only driving up the cost of business, but also impacting delivery times, public health and highway maintenance. Our marine highways provide untapped potential and excess capacity that could help alleviate congestion on the highways and provide cost effective service to the areas that the carriers may no longer call directly in the future. Has the time come to build out a fully realized, financially viable, regional barge network that reduces landside congestion while providing a timely and efficient delivery service to regional businesses and consumers? We will explore the circumstances that lead us to believe that the time has in fact come and what is necessary to launch a viable service.

This presentation is expected to be accredited for 1 PDH. Please contact SNAME's Professional Engineer Continuing Education Program Evaluator, Professor Alan Rowen ([alanlrowen@gmail.com](mailto:alanlrowen@gmail.com)), for more details.



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## Eastern USA Branch

### NEW YORK AREA JOINT SOCIETIES' MEETING SCHEDULE, 2018-2019

Date	Day	Event	Host	Location	Presentation
10 Sep 2018	Mon	SMPE Golf Outing	SMPE	Forest Hill Field Club Bloomfield, NJ	
27 Sep 2018	Thur	SNAME Meeting Past Chairman's Night	SNAME	India House 1 Hanover Sq.	What Might a 21st Century Transition in Maritime Energy and Technology look like? / James J. Corbett
18 Oct 2018	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting	SNAME	India House 1 Hanover Sq.	Building a Ferry Based Transit System from the Ground Up / Ethan Wiseman
24-27 Oct 2018	Wed- Sat	SNAME Maritime Convention	SNAME	Providence, RI	Papers at Meeting
15 Nov 2018	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting	IMarEST	India House 1 Hanover Sq.	Marine Highway: Can We Make it Work? / Bethann Rooney
13 Dec 2018	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting	SMPE	Iberia Peninsula Newark, NJ	TBA
17 Jan 2019	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting (SMPE Elections)	SMPE	Iberia Peninsula Newark, NJ	TBA
(TBA) Feb 2019	Sun	SMPE Valentine's Day/ Family Day	SMPE	The Graycliff Moonachie, NJ	
13 Feb 2019	Wed	SNAME/IMarEST/SMPE/ ASNE Joint Meeting	SNAME	India House 1 Hanover Sq.	TBA
21 Mar 2019	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting (SNAME Elections)	IMarEST	India House 1 Hanover Sq.	TBA
11 Apr 2019	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting (Student Paper Night)	SNAME	Riccardo's by the Bridge Astoria, NY	Student Papers
2 May 2019	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting	ASNE	India House 1 Hanover Sq.	TBA
6 Jun 2019	Thur	SNAME/IMarEST/SMPE/ ASNE Joint Meeting	SNAME	India House 1 Hanover Sq.	TBA
(TBA) Jun 2019	Mon- Wed	TSS/ASNE Day 2019	ASNE	Washington DC	Papers at Meeting